

Internship Component

The last semester of a student's academic career will be in "block." During block, students will complete a 10-week internship with a business that specializes in agricultural communication. Previous interns have worked in agricultural publications, radio/TV stations, livestock organizations, commodity groups, and governmental agencies that provide communication opportunities in agriculture.



Faculty



Dr. Wayne Atchley
Associate Professor
watchley@tarleton.edu



Dr. Chandra Andrew
Assistant Professor
candrew@tarleton.edu

For more information:
www.tarleton.edu/coaes

Agricultural Communication

Bachelor of Science Degree



TARLETON
STATE UNIVERSITY

Member of The Texas A&M University System

What is Agricultural Communication?



Agricultural communicators serve an important role in society because they provide essential information to agricultural and non-agricultural audiences. The agricultural communication degree combines courses in agriculture and communication to develop well-rounded professionals in agricultural communication.

Courses include journalism, public relations, photography, graphic design, and videography with coursework focused on the agricultural industry. Students majoring in agricultural communication enjoy advocating and communicating to a diverse audience through skills gained in writing, designing, and persuading.

Potential Careers

Advertising
Sales Representative
Public Relations
Agricultural Publications
Communications/Marketing Director
Government Relations
Lobbyist
Community Relations Director
Social Media Director
Graphic Designer
Agricultural Law (with advanced degree)
Marketing



Agricultural Communicators of Tomorrow

ACT is a national organization designed for students with a professional interest in agricultural communication. ACT members meet students with similar career interest, sponsor and participate in social and educational activities, and attend national conferences with industry professionals.

