

Maddison Jaureguito

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AREA OF INTEREST: Media and Broadcasting

RELATED EXPERIENCE:

RFD-TV, Fort Worth, Texas, American Ambassador June 2017/December 2017

- Selected by executive producer to interview rodeo athletes
- Produced, filmed and edited video content for the promotion of The American Rodeo
- Designed graphics for the promotion of the American Rodeo through various social media platforms

RFD-TV, Fort Worth, Texas, Regional American Ambassador Leader January 2018/March 2018

- Direct supervision of a team of 30 American Ambassadors Interns
- Generated content for multiple social media brands and platforms
- Developed and scheduled the 2018-2019 American Ambassador Program

RFD-TV, Fort Worth, Texas, Media/Marketing Intern January 2018/Current

- Assisted in live event production
- Responsible for sales of high value corporate sponsorship packages
- Accountable for all social media platforms, including: Twitter, Instagram and Facebook

OTHER EXPERIENCE:

Retail, Cooper's Country Store, Stephenville, TX December 2015/January 2018

HONORS/SKILLS:

- Multiple Dean's List achievements
- Member of Tarleton Agricultural Communicators of Tomorrow (ACT)
- Disc-Jockey on the Tarleton radio station- KXTR 100.7 The Planet
- Efficient in Adobe Software

EDUCATION:

Bachelor of Science in Agricultural Services and Development May 2018

Concentration in Agricultural Communications, Minor in Communications

RELATED COURSES:

Agricultural Photography

Agricultural Marketing

Graphic Design

News Gathering and Writing

Mass Media Management

Electronic Field Production

Audio Production

Advertising